

ZOLEO Affinity Offer Program Summary

ZOLEO Affinity Offer Options

1. Waived activation fee (administered by ZOLEO)
2. Free ZOLEO Cradle Kit, Free Ground or 2-Day Delivery shipping (administered by Roadpost)
3. SAR Offer: Free ZOLEO activation + 15% discount on ZOLEO plans for SAR Organization

Process Overview

Eligible affinity partners can extend extra value to their members by providing their members with access to one of the offers listed above based on offers negotiated with the marketing team. ZOLEO has created three options for affinity partners that marketing can choose from depending on the affinity offer and partner audience.

Waived activation fee:

Partners will be provided with a simple online form they can share with their members. When members activate their ZOLEO device, they submit their account and device information using the online form to receive their activation credit (which is manually applied by the ZOLEO customer care team).

- [Offer Flyer](#) for potential partners

Free ZOLEO Cradle Kit:

Partners will be provided with an online coupon for ZOLEO Cradle Kit on the [Roadpost.ca](#) or [Roadpost.com](#) websites. Partners can share this code with their members who simply add the product and code to their shopping cart to receive a 100% discount.

- [Offer Flyer](#) for potential partners

SAR Offer:

Qualified SAR organizations and volunteer individuals may apply for a discount on their ZOLEO service.

[The list of qualified SAR Organisations](#)

Free activation: The activation charge will be credited back to the qualified SAR purchaser

Monthly Plan Discount: A 15% discount will apply to the selected monthly rate plan for the life of the service. The discount will continue to apply if the customer changes their rate plan.

- [Offer Flyer for SAR Organisations](#)

ZOLEO Affinity Offer Terms and Conditions

- Each customer account is only eligible for one activation discount.
- Partner must commit to 3+ units to qualify.
- Discounts are only available to active Affinity Partner members; proof of membership is required.

Existing ZOLEO Affinity Partners:

- [The list of qualified SAR Organisations](#)
- [Four Wheel Drive Association of BC \(4WDBC\)](#)

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- [BCSF](#) (BC Snowmobile federation)
- [ASA](#) (Alberta Snowmobile Association)
- [ATVBC](#) QUad Riders ATV Association of BC